

Research on the Expression of Colour Emotion in Modern Oil Painting from the Perspective of Culture

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Abstract: as One of the Most Direct Painting Languages, Colour Has Gradually Become the Soul of Oil Painting Creation. the Colour Language of Oil Painting Has Become Dazzling after Being Influenced by a Series of Factors Such as Time, Space, Art Schools, Artists' Personality Preferences, Etc. as the Artist's Reflection on Life, Colour is Not Only the Expression of Artistic Works, But Also the Emotion and Spirit of Every Artist. in Oil Painting Creation, One of the Main Forms of Expression is Colour. Colour Can Not Only Show the Artistic Characteristics of Oil Painting, But Also Show the Painter's Feelings and Concepts. from the Perspective of Cultural Perspective, This Study Tries to Analyze the Evolution, Inheritance and Development of the Concept of Oil Painting Colour, as Well as the Differences and Causes of the Emotional Expression of Colour in Modern Oil Painting Art, Hoping to Promote the Diversified Development of Oil Painting Colour and Help People's Painting Creation Practice.

1. Introduction

Oil Painting is an Important Part of Culture and Art. in Recent Years, with the Further Development of Global Economic Integration, China's Culture Has Been Influenced to Some Extent by Various New Thoughts in the West. Oil Painting Artists Have Begun to Pay More and More Attention to the Creation Style and Expression Form of Oil Painting [1]. the Creation of Chinese Native Oil Painting is a Unique Artistic Expression Form That Changes from Skill and Spirit. It Uses the Ink and Pen Methods of Chinese Painting and Calligraphy for Reference, Making It Unique in Terms and Artistic Expression. as Early as the 1950s, Many Famous Oil Painters Raised the Issue of Nationalization of Oil Painting, and a Large Number of Excellent Oil Paintings Emerged, Forming a Painting Style and Artistic Outlook with Chinese Characteristics [2]. Colour is the Carrier of Oil Painting Emotions. Good Colour Matching Can Not Only Improve the Artistic Atmosphere of Oil Painting, But Also Guide the Viewer to Produce Emotional Resonance. in the Development of Modern Chinese and Western Oil Painting Art, Paintings, Painters and Works That Focus on the Emotional Expression of Colour Emerge in an Endless Stream. the Colour of Traditional Western Oil Paintings is Basically Based on the Objective Colour Perception of Objects [3]. the Colour Most Intuitively Reflects the Artist's Inner Experience and Emotions. the Use of Colour Art Plays a Vital Role in the Art of Oil Painting. Today, the Expressiveness of Colour Has Caused Widespread Concern among Artists.

2. The Influence of Emotional Expression on Oil Painting

Painters will integrate their own ideas into oil painting creation and show their understanding of the world. Different kinds of arts influence each other. In the field of oil painting, the different creation viewpoints of painters form different oil painting factions, thus promoting the diversified development of oil painting [4]. Early realistic painting, just as its name implies, is mostly used for visual expression of realistic techniques and less to reflect the artist's emotion. Children have different emotional resonance and emotional inclination to different colours. In our country's culture, red is a symbol of happiness and jubilation. When we see red things, we will unconsciously feel

happy. Colour is the most expressive and impact element in oil painting art, which can directly convey the thoughts and feelings the author wants to express, and can bring visual impact and spiritual shock to oil painting appreciation. Colour is one of the most direct means of conveying visual products in art. Unlike sound and numbers, colour allows the viewer to react strongly in the first place, directly hitting the most inspirational part of the viewer's mind. Chinese artists can only create on the basis of the soil of the Chinese nation's culture, and the works of art created by them will be more vital and more excellent, so as to promote their continuous development and progress on the road of artistic creation [5]. It can be seen that the emotional expression of colour is not innate, nor is it static. People accumulate corresponding colour emotions in their lives. Over time, they will have corresponding emotions for a certain colour.

3. The Connotation of Emotional Expression of Colour in Modern Oil Painting Art

3.1 Colour is the Life and Soul of Modern Oil Painting

For the analysis of modern oil painting art, there is no unique standard for colour. Colour application has become a key factor to measure the success of modern oil painting. This is because people have lived in a colourful world for a long time and accumulated a lot of colour visual experience. Once experience and external colour stimulation have a certain resonance, it will produce emotional associations, affect people's emotions, produce exciting, joyful or calm, fear and other emotional effects, which produces the emotional expression of colour [6]. In modern oil painting art, colour can directly and effectively express the painter's thoughts, emotions and spiritual essence, and build a bridge between them and the audience's soul. There is a difference in the concept between the world of painters and the world that ordinary people see [7]. Therefore, the painter is unique in the emotional expression of colour, which is also one aspect of the artist's artistic style. In addition, art works with colour emotion as the main form of expression often influence people's vision from the perspective of human beings. Many art researchers have focused on colour emotions and colour emotions as a focus of art, aesthetics, and psychology. In modern oil paintings in China and the West, colour is widely used and conveys the author's emotions. Colours directly affect people's psychology and emotions, impacting people's spiritual feelings or resonating with the viewers.

3.2 The Emotional Connotation of Colour in Modern Oil Painting

As an important factor of formal beauty, colour is closely related to people's life because of its emotional expression. When colour attracts people with its unique natural attributes, it not only produces general visual effects, but also further affects people's emotions and affects people's emotions. For example, people often think of the sun when they see red, and then associate it with young people who are full of vigor and vitality. From this, we can see that the thoughts and feelings of colour are formed by people's accumulation of life experience. However, people often associate gloomy sky, dark and cold night with gloomy and sad mood. From this point of view, colour emotion is produced in the practice of people's long-term understanding and application of colour experience. The use of colour not only has its inherent scientific nature, but also bursts out different personality characteristics, national characteristics and characteristics of the times. Through the collocation and use of colours, different oil paintings are created, each of which has the author's emotional feelings and experience, and colour is the bridge between the author and the viewer to convey emotions. When some Chinese oil painters understand the western modern oil painting art and its colour emotional expression, they also vent their personal experience and emotions in the oil painting works from the perspective of Chinese history and culture, forming a real, distinct and aesthetic Chinese oil painting art with Oriental characteristics.

4. The Emotional Expression of Colour in Chinese Oil Painting Art

In modern times, there are more and more excellent painters in our country, and their artistic attainments are also very excellent. Realism and realism are the most common modern oil paintings

in China, and they really show their value. An artist expresses emotions, not like a grumbling politician or a crying and laughing child. The artist transforms the chaotic or hidden reality into a visible form, which is the process of objectifying the subjective field. There are many famous artists in their creative process to convey their emotions with colour. For example, Van Gogh attaches great importance to the emotional expression and symbolism of colour. He sees natural colour as a medium for expressing thoughts and feelings to perfectly represent the inner spiritual vision. In the process of creation, Chinese painters attach great importance to the temperament and artistic conception of the works. They believe that each excellent painting should combine the temperament with the artistic conception, so that the works can be more vital. In addition, painters usually express their thoughts and feelings through works [8]. The national colour and emotional expression refers to the fact that the nation has formed an emotional similarity to a certain colour in the course of long-term historical development, and thus formed a consensus on the expression of a certain colour within the nation. This is also why Chinese and western oil paintings show different colours and emotions. For example, Mao Yigang, a modern oil painter in our country, likes to show the landscape of old Beijing very much in his creation. Therefore, he abandons too bright colours in the selection of oil painting colours on such subjects, and the basic colour tone is mainly gray.

Nowadays, new artists are constantly emerging in China, and their artistic attainments can be seen. Chinese oil painting is still dominated by realistic style, and Chinese famous realistic oil painting is gradually showing its real value. Therefore, many modern people regard colour emotion expression and colour emotion expression form as the core content of modern psychology, aesthetics and art studies. Most contemporary artists have begun to notice that deep emotions can have an essential influence on the formation of the artist's painting colour personality. Just imagine, when you see an excellent oil painting, there is no colour that can impress you and make you resonate with the creator. Always in a colourful world, human beings are not indifferent and numb to the things they touch, but always produce a variety of emotional feelings, or happy, or sad, or melancholy. From a personal point of view, people of the same country, the same nationality, but different ages, different personalities and cultural levels will also have different emotional reactions to colour. Wu Guanzhong's oil painting "Home" expresses his yearning for his homeland by depicting black and green water, black doors and windows, and roofs, and by combining black and white tones. This recognition and expression of images bid farewell to the imitation and reproduction of naturalization, which is the deepening of the spiritual movement and the expression of feelings. In a sense, nature is only the carrier of artist's emotions, showing a kind of spirit and self-consciousness.

5. The Application of Colour from Cultural Perspective to Emotional Expression in Oil Painting Creation

A Chinese artist's creative career is bound to be marked by different degrees of Chinese culture. Because. As a cultural phenomenon, artistic creation will surely reveal the influence of the author's educational background. It must be based on the national culture and history, otherwise it will make the creation superficial and formal. From a certain point of view, the Chinese nation's painting system is formed on this basis, which will make the artistic spirit shown in Chinese paintings quite different from that in the West. Chinese traditional culture is deeply influenced by Confucianism, Buddhism and Taoism. It has always advocated that man is a part of heaven and earth, and that man and heaven and earth should be a harmonious relationship. The closer the relationship between the harmony of various factors in a painting and the emotional combination of creation, the more spontaneous the spontaneous transmission in the mind. In terms of the artist's emotional expression and emotional rendering, colour can quickly touch people's deep thoughts and let people feel the emotions and thoughts of painting. The oil painting colour has a strong sense of layering and strength. The artist tries to use the ever-changing colour change and the artistic imagination of the unconventional, to vent the emotion, experience and personality in the heart. The artist's emotional colour has endless expression space, which reflects the richness of the essence of emotional colour. Only when artists have rich colour emotions can they stimulate colour imagination and produce

paintings with deep artistic appeal that are isomorphic and resonant with the emotional rhythm of viewers.

In the process of examining art, Chinese painters usually cherish a romantic feeling. When they create oil paintings, they usually express nature through symbols and allegories, and express their feelings towards the world and social and natural. In order to add Chinese cultural elements to the creation of modern oil paintings, it is necessary to continuously study the theoretical basis supporting Chinese painting, determine the Chinese vision and artistic philosophy of ideological art, explore the forms and spirit of art, and thus extract foreign culture from the melting pot of Chinese culture. The emotional expression of colour has distinct subjective colour and self-characteristics. In the oil painting art, the creator will use different colours to express emotion, and the same emotion will also be applied to different colours due to different authors. The use of colour has strong subjectivity and individuality. From the perspective of art form, the development of Chinese oil painting art is inseparable from the study of traditional Chinese painting art forms, especially in terms of composition and modeling, and should learn from and draw nutrients from it. When an artist faces an object, the artist's emotions and imagination will inevitably produce a certain colour inspiration through the shape of the object. This requires the creator to have a keen sense of colour. Nature can inspire the artist's colour collocation. The artist will choose the colour according to his own concept and the overall effect of the oil painting. Through the use of painting techniques, the whole oil painting picture will be more artistic and artistic.

6. Conclusion

From a cultural perspective, only by incorporating Chinese cultural elements into the works can Chinese oil painting show certain vitality, thus making Chinese oil painting more artistic vitality and promoting the continuous development and prosperity of Chinese oil painting. For the painter, any impression can be an opportunity for the painter to seize the colour feeling, to move on to the long-stored insights and thoughts, to express relatively free subjective ideas with colour paving, to learn from traditional colours, and to combine the local traditional culture and western colour concepts. Excellent oil painters can effectively combine colour and emotion, and then show a certain emotional state through colour. In this process, there are likely to be accidental factors. The creator must firmly grasp these accidental factors and put them into imagination. These accidental factors are likely to become the highlights of the works. With the development of colour research, the expression of colour emotion in modern oil painting has been deepening and concretely, showing certain differences, which is the manifestation of cultural diversity.

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